



Improve Your ESG Score: DJSI

About the Dow Jones Sustainability Indices (DJSI)

The DJSI are a family of best-in-class benchmarks for investors who recognize that sustainable business practices are critical to generating long-term shareholder value and who wish to reflect their sustainability convictions in their investment portfolios. The DJSI family was launched in 1999 as the first global sustainability benchmark and tracks the stock performance of the world's leading companies in terms of ESG-related criteria. It is widely perceived as the most highly reputable of the broad sustainability indices.

The index family comprises global, regional and country benchmarks. Some 10,000 companies are invited to have their sustainability performance assessed against economic, environmental, and social criteria, with only the top 10% from each industry going on to be included within the DJSI World Index, thus generating a competitive industry-based performance benchmark.

The S&P Global Corporate Sustainability Assessment (CSA)

The DJSI Indices apply a rules-based selection process based on companies' sustainability scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA) process.

The CSA compares companies across 61 industries via questionnaires assessing a mix of 80–100 cross-industry and industry-specific questions covering approximately 20 financially relevant sustainability criteria across economic, environmental, and social dimensions.

EDGE among the Best-in-Class partners

S&P Global works with trusted, globally recognized research and reporting organizations to ensure that its Corporate Sustainability Assessment is aligned with leading sustainability frameworks. **EDGE Certified Foundation** is one such trusted advisory partner. As the leading authority on diversity, equity, and inclusion (DE&I) in the workplace, EDGE is invited to collaborate with S&P Global so that the latter can inform the continuous development of its assessment questionnaire and align with EDGE's proven DE&I Standards and methodology.

The defined set of assessment questions evolves each year and is purposefully designed and refined to ensure that S&P Global is able to continuously identify and recognize the best sustainability performers.

The EDGE methodology currently contributes to question sets included within these sections of the assessment criteria: Corporate Governance; Labour Practice Indicators; Human Capital Development.



We work with globally recognized sustainability research, frameworks and certification organizations such as the EDGE Certified Foundation to align our methodology and questions on specific topics.” S&P Global

Showcasing sustainability leadership

Companies undertake EDGE Certification to signal a commitment to DE&I, to accelerate their progress in this field, and to differentiate themselves from their competitors. EDGE Certified organizations are managing and measuring the most material metrics, thus aligning to a recognized gold DE&I standard. Being EDGE Certified supports them to deliver better scores within key areas of the S&P Global CSA than those companies not yet certified.

Obtaining a high S&P Global CSA score increases the likelihood of inclusion in the DJSI, making organizations more attractive to sustainability investors.

Reducing the burden

The benefits go beyond performance. By following EDGE's methodology to become EDGE Certified, these companies have the right information to hand, which they can leverage to complete the CSA questionnaire responses. This helps to reduce the overall time and effort spent on sustainability reporting, which can be a heavy burden for organizations, especially given that organizations face many different ESG ratings and rankings.

ESG investors value ESG indices as they give them greater confidence in the overall quality of ESG data. EDGE Certified Foundation also connects with a number of other ESG indices, helping to shape and form the backbone of their assessment methodology in DE&I. Being EDGE Certified will continue to both support workplace DE&I progress and ensure that this progress contributes positively to the ESG-related data and information that is financially relevant to the investment community.



Allianz received a score of 89% in the Assessment for the DJSI in 2022, and was in the top percentile of global sustainable insurers. Six Business Units of Allianz are globally EDGE Certified.”

Our 3-Step Approach To EDGE Certification



Use EDGE Empower® to measure, benchmark, plan and manage DE&I change.

Use EDGE Empower® to measure where you stand on your DE&I journey, benchmark your organization against the EDGE Global Standards and against your peers, define your action plan for moving forward, and manage implementation of DE&I change through your organization.



Get your outputs and actions independently verified and attain EDGE Certification.

Get your outputs and actions from phase 1 independently verified by an EDGE-approved third-party auditor and attain one of the three levels of EDGE Certification – Assess, Move, or Lead.



Use your EDGE Certified Seal to communicate your achievements and commitment to DE&I progress.

Use your EDGE Certified Seal to display a visible recognition of your DE&I achievements and to communicate your commitment to diversity, equity and inclusion to relevant internal and external audiences.

About EDGE Certified Foundation

Founded in 2009, the EDGE Certified Foundation is the custodian behind EDGE Certification, the leading standard for DE&I, centred on a gender and intersectional equity approach.

Officially launched at the World Economic Forum in 2011, the EDGE Standards and Certification help create a fairer place to work for employees, attract, develop, motivate and retain higher performing, diverse talent and teams, and deliver genuine

ESG value to the investor community. Through its Academic, Scientific and Global Advisory Councils, EDGE Certified Foundation brings further rigour, discipline and thought leadership to help create a world of equal opportunities, where men and women across their different gender identities, sexual orientation, race/ethnic origins, working with a disability status, and nationalities, are equally valued and respected in all aspects of economic, political and social life.

See how EDGE Certification can help you improve your ESG Score at edgeempower.com