

Improve Your ESG Score: Bloomberg Gender Equality Index

The Bloomberg Gender-Equality Index (GEI) is a modified market capitalization-weighted index that aims to track the performance of companies committed to gender-data reporting. The GEI, which is updated yearly, helps bring transparency to gender-related practices and policies at publicly listed companies around the world, increasing the breadth and depth of ESG data available to the investor community.

Trusted DE&I partner

To be a trusted source of information, Bloomberg must know and understand what data and what indicators reveal a company's true position on gender equality. To achieve this, it works with a balanced group of representative stakeholders each year to help select the metrics which are critical to promoting equity in the workplace within the current global environment surrounding gender equality. EDGE Certified Foundation is one of those key stakeholders.

Improving your score

The GEI reporting framework covers the question:

Is your company EDGE Certified, or in the process of certification, in any markets?

All data gathered for the GEI framework earns positive values based on disclosure.

Organizations that are EDGE Certified are therefore guaranteed to receive positive value towards their GEI Score. No other DE&I certification scheme holds value in the GEI Scoring – EDGE Certification is the only one that counts.

Reducing the reporting burden

In addition to the EDGE Certification score value itself, the EDGE methodology and process followed to obtain certification will also support the collection of other data points required to accurately complete many of the questions within the GEI framework. This helps to reduce the overall time and effort required to complete sustainability reporting, which can be a heavy burden for the organization, especially given that organizations face many different ESG ratings and rankings.

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Our 3-Step Approach To EDGE Certification



Use EDGE Empower® to measure, benchmark, plan and manage DE&I change.

Use EDGE Empower® to measure where you stand on your DE&I journey, benchmark your organization against the EDGE Global Standards and against your peers, define your action plan for moving forward, and manage implementation of DE&I change through your organization.



Get your outputs and actions independently verified and attain EDGE Certification.

Get your outputs and actions from phase 1 independently verified by an EDGE-approved third-party auditor and attain one of the three levels of EDGE Certification – Assess, Move, or Lead.



Use your EDGE Certified Seal to communicate your achievements and commitment to DE&I progress.

Use your EDGE Certified Seal to display a visible recognition of your DE&I achievements and to communicate your commitment to diversity, equity and inclusion to relevant internal and external audiences.

About EDGE Certified Foundation

Founded in 2009, the EDGE Certified Foundation is the custodian behind EDGE Certification, the leading standard for DE&I, centred on a gender and intersectional equity approach.

Officially launched at the World Economic Forum in 2011, the EDGE Standards and Certification help create a fairer place to work for employees, attract, develop, motivate and retain higher performing, diverse talent and teams, and deliver genuine

ESG value to the investor community. Through its Academic, Scientific and Global Advisory Councils, EDGE Certified Foundation brings further rigour, discipline and thought leadership to help create a world of equal opportunities, where men and women across their different gender identities, sexual orientation, race/ethnic origins, working with a disability status, and nationalities, are equally valued and respected in all aspects of economic, political and social life.

See how EDGE Certification can help you improve your ESG Score at edgeempower.com